



## HOW TO START/BUILD A WALK TEAM

1. Recruit an outgoing and organized volunteer from your congregation or work group to be **Team Leader**. (To avoid burnout, recruit a person other than a congregational coordinator.)
2. Create a **fun team name**. It can be your congregational/corporation name or something different that incorporates your congregation or corporation's mission and the walk.
3. Go online to [www.walkingfordreams.org](http://www.walkingfordreams.org) to set up your walk team.
  - a. Click on **Register to Walk** (link along left side of home page).
  - b. Read and accept the waiver.
  - c. Click on **Start a Team**.
  - d. Add your contact information and create a password. Be sure to write down your password so you can easily access your information again.
  - e. Add your team fundraising goal and your team name.
  - f. **Select Indianapolis-Family Promise of Greater Indianapolis-IHN** as the agency to which you want the funds to go. This is important as there are 20 nonprofit organizations participating in Indianapolis and 20 participating in Evansville on the same day.
  - g. When you register and set up a team online, you automatically register yourself to walk.
4. Now that your team is set up online, here are ideas to **Recruit Walkers**:
  - a. Personal Invitation: ask your friends and people you know to help fight family homelessness and join your team.
  - b. Announcements: make verbal announcements at your services and place notices in your congregation's bulletins.
  - c. Social Media: do multiple posts on your congregation's, corporation's and your personal Facebook page, post information on websites and send email messages.
  - d. Visual Interest: Post the walk flier around your building. On designated days, set up a walk info/registration table after services or at your workplace. Bring a laptop computer to help interested people sign up right then online.
  - e. Past Experience: spread information by word of mouth via walkers from past years.
5. It is very important to direct interested walkers to [www.walkingfordreams.org](http://www.walkingfordreams.org) to register. NOTE: we base our t-shirt order on the number of online registrations. See instructions on **How to Register as a Walker** (on back).
6. A walker can select **Register as a family or group** and register up to FIVE additional people at one time. Email addresses are not required for those in a group, so those listed in a group will NOT receive any relevant information about registration or walk details.

When registering as a walker, there is **not** an automatic option to donate online. Encourage your walkers and their donors to click on the **Make a Donation** link along the left side of the website home page to do so. They must select to which walker they want the funds to go.



## HOW TO REGISTER AS A WALKER

- 1. Go online to the Walking for Dreams website at [www.walkingfordreams.org](http://www.walkingfordreams.org).**
  - a. Click on **Register to Walk** (link along left side of home page).
  - b. Read and accept the waiver.
  - c. Click on **Join a Team**. If you don't have a team to join, you would be welcome on the Day Center Dreamers (staff) team. **---OR---** Click on **Register as a family or group**. If choosing this option, a walker can register up to FIVE additional people at one time. Email addresses are not required for those in the family group, so be aware that those listed in a group without email addresses will not receive relevant information about registration or walk details.
  - d. Add all of your information including name, mailing address, phone number, and email address. Create a password. Be sure to write it down so you can access your page again.
  - e. Decide and enter your individual fundraising goal.
  - f. Find the team you want to join and select that name. This is a very important step so all funds raised can be attributed to the correct walk team as well as to Family Promise of Greater Indpls.
- 2. We encourage you to donate in support of Family Promise and ending family homelessness.**

To do so, click on the **Make a Donation** link along the left side of the website home page. You then select which walker (your name) you want the funds to go. When registering as a walker, there is not an automatic option to donate online.
- 3. Tell others what you are doing** and invite them in person, by email or by Facebook posting to donate to fight family homelessness. Feel free to use the wording below to explain:

Please join me in supporting Family Promise of Greater Indianapolis through **Walking for Dreams** on **Sunday, May 20, 2018**. Family Promise is a partnership of congregations responding to the crisis of children and their families who are homeless. Since I believe the mission of Family Promise is so important, I have volunteered at my congregation when we host families experiencing homelessness.

I hope you will support me with this walk by making a donation. My team name is \_\_\_\_\_ and my fundraising goal is \_\_\_\_\_. If interested in fighting family homelessness, please go to [www.walkingfordreams.org](http://www.walkingfordreams.org) and click on **Make a Donation**. There are 20 nonprofit organizations participating in this Indianapolis walk, so it is very important that you select my name. Otherwise, your gift may not be directed toward Family Promise. Your credit card statement will show this donation as a charge by **The Dodson Group**, our partner handling the card processing. You will receive an email receipt.

If you prefer not to donate online, checks are also welcome. Those should be made payable to Family Promise of Greater Indianapolis and say **WFD, my team name and my walker name in the memo line**. They can be given to me or mailed to Family Promise, P.O. Box 441367 Indpls, IN 46244. I appreciate any gift you can give!
- 4. Everyone who registers online ahead of time AND shows up to walk on May 20 receives a complimentary Family Promise t-shirt** (while supplies last on walk day)!

Note: we prefer all walkers to register via the Walking for Dreams website.  
If you do not have access to the Internet or you have questions about registration, please contact your walk team leader or Carmela Rosner at 317-261-1562 or [carmela@fpgi.org](mailto:carmela@fpgi.org).